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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 17-18 - Other SEC Forms/Reports/Requirements

Form/Report Type	AMENDED GENERAL INFORMATION SHEET 2025
Report Period/Report Date	Feb 27, 2025

Description of the Disclosure
PLEASE SEE ATTACHED AMENDED GENERAL INFORMATION SHEET FOR THE YEAR 2025.

Filed on behalf by:

Name	Jeanette Elaine Gesmundo
Designation	Legal Assistant



PRIME MEDIA
Holdings, Inc.

Reference No. PRIM_LEG_OC2026_018

24 February 2026

SECURITIES AND EXCHANGE COMMISSION
Office of the Director
Company Registration and Monitoring Department
The SEC Headquarters
7907 Makati Avenue, Salcedo Village
Bel-Air, Makati City

Attention: Mr. Gerardo F. Del Rosario
Director

Subject: 2025 Amended General Information Sheet of
Prime Media Holdings, Inc.

Dear Dir. Del Rosario:

We respectfully submit the 2025 Amended General Information Sheet (GIS) of **Prime Media Holdings, Inc.** (the "Corporation") to reflect the changes in the Corporation's organization due to appointment of Atty. Dennis P. Manalo as Regular Director, Chairman and President of the Corporation effective February 18, 2026.

We trust that you find the foregoing document in order.

Very truly yours,

Prime Media Holdings, Inc.

By:

A solid black rectangular box redacting the signature of the Corporate Secretary.

ATTY. DIANE MADELYN C. CHING
Corporate Secretary

AMENDED GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR 2025 (as amended on February 18, 2026)

STOCK CORPORATION

GENERAL INSTRUCTIONS:

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. **DO NOT LEAVE ANY ITEM BLANK.** WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS AFTER THE ELECTION OF THE DIRECTORS, TRUSTEES AND OFFICERS OF THE CORPORATION AT THE ANNUAL MEMBERS' MEETING.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE **CORPORATE SECRETARY** OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT AMENDED GIS CONTAINING THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED THE CORPORATE SECRETARY OF THE CORPORATION. THE AMENDED GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURED OR BECAME EFFECTIVE.
5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE RECEIVING SECTION AT THE SEC MAIN OFFICE, OR TO SEC SATELLITE OFFICES OR EXTENSION OFFICES. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE
6. **ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.**
7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: <p align="center">PRIME MEDIA HOLDINGS, INC.</p>		DATE REGISTERED: <p align="center">2/6/1963</p>	
BUSINESS/TRADE NAME: <p align="center">PRIME MEDIA HOLDINGS, INC.</p>		FISCAL YEAR END: <p align="center">December 31</p>	
SEC REGISTRATION NUMBER: <p align="center">22401</p>		CORPORATE TAX IDENTIFICATION NUMBER (TIN): <p align="center">000-491-007</p>	
DATE OF ANNUAL MEETING PER BY-LAWS: <p align="center">Every 3rd Tuesday of May</p>		WEBSITE/URL ADDRESS: <p align="center">www.primemediaholdings.com</p>	
ACTUAL DATE OF ANNUAL MEETING: <p align="center">31-Jul-25</p>		E-MAIL ADDRESS: <p align="center">service@primemediaholdingsinc.com</p>	
COMPLETE PRINCIPAL OFFICE ADDRESS: <p align="center">16th Floor BDO Towers - Valero , 8741 Paseo de Roxas, Makati City</p>		FAX NUMBER: <p align="center">8856-7976</p>	
OFFICIAL E-MAIL ADDRESS <p align="center">dcc.chinglaw@gmail.com</p>	ALTERNATE E-MAIL ADDRESS <p align="center">service@primemediaholdingsinc.com</p>	OFFICIAL MOBILE NUMBER <p align="center">0918-911-2188</p>	ALTERNATE MOBILE NUMBER <p align="center">N/A</p>
NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER: <p align="center">Reyes Tacandong & Co. (Pamela Ann P. Escuadro)</p>		SEC ACCREDITATION NUMBER (if applicable): <p align="center">128829-A</p>	TELEPHONE NUMBER(S): <p align="center">8831-4479</p>
PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN: To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange, or otherwise, dispose, of real and personal property of every kind and description		INDUSTRY CLASSIFICATION: <p align="center">N/A</p>	GEOGRAPHICAL CODE: <p align="center">N/A</p>

===== INTERCOMPANY AFFILIATIONS =====

PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS
RYM Business Management Corporation	CS201004611	3rd Floor Universal Re Bldg., Paseo de Roxas, Makati City
SUBSIDIARY/AFFILIATE	SEC REGISTRATION NO.	ADDRESS

NOTE: USE ADDITIONAL SHEET IF NECESSARY

GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY

Corporate Name: PRIME MEDIA HOLDINGS, INC.

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365) Yes No

Please check the appropriate box:

<p>1.</p> <p><input type="checkbox"/> a. Banks</p> <p><input type="checkbox"/> b. Offshore Banking Units</p> <p><input type="checkbox"/> c. Quasi-Banks</p> <p><input type="checkbox"/> d. Trust Entities</p> <p><input type="checkbox"/> e. Non-Stock Savings and Loan Associations</p> <p><input type="checkbox"/> f. Pawnshops</p> <p><input type="checkbox"/> g. Foreign Exchange Dealers</p> <p><input type="checkbox"/> h. Money Changers</p> <p><input type="checkbox"/> i. Remittance Agents</p> <p><input type="checkbox"/> j. Electronic Money Issuers</p> <p><input type="checkbox"/> k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates.</p>	<p>4. <input type="checkbox"/> Jewelry dealers in precious metals, who, as a business, trade in precious metals</p>
<p>2.</p> <p><input type="checkbox"/> a. Insurance Companies</p> <p><input type="checkbox"/> b. Insurance Agents</p> <p><input type="checkbox"/> c. Insurance Brokers</p> <p><input type="checkbox"/> d. Professional Reinsurers</p> <p><input type="checkbox"/> e. Reinsurance Brokers</p> <p><input type="checkbox"/> f. Holding Companies</p> <p><input type="checkbox"/> g. Holding Company Systems</p> <p><input type="checkbox"/> h. Pre-need Companies</p> <p><input type="checkbox"/> i. Mutual Benefit Association</p> <p><input type="checkbox"/> j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)</p>	<p>5. <input type="checkbox"/> Jewelry dealers in precious stones, who, as a business, trade in precious stone</p>
<p>3.</p> <p><input type="checkbox"/> a. Securities Dealers</p> <p><input type="checkbox"/> b. Securities Brokers</p> <p><input type="checkbox"/> c. Securities Salesman</p> <p><input type="checkbox"/> d. Investment Houses</p> <p><input type="checkbox"/> e. Investment Agents and Consultants</p> <p><input type="checkbox"/> f. Trading Advisors</p> <p><input type="checkbox"/> g. Other entities managing Securities or rendering similar services</p> <p><input type="checkbox"/> h. Mutual Funds or Open-end Investment Companies</p> <p><input type="checkbox"/> i. Close-end Investment Companies</p> <p><input type="checkbox"/> j. Common Trust Funds or Issuers and other similar entities</p> <p><input type="checkbox"/> k. Transfer Companies and other similar entities</p> <p><input type="checkbox"/> l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on</p> <p><input type="checkbox"/> m. Entities administering of otherwise dealing in valuable objects</p> <p><input type="checkbox"/> n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC)</p>	<p>6. Company service providers which, as a business, provide any of the following services to third parties:</p> <p><input type="checkbox"/> a. acting as a formation agent of juridical persons</p> <p><input type="checkbox"/> b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons</p> <p><input type="checkbox"/> c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement</p> <p><input type="checkbox"/> d. acting as (or arranging for another person to act as) a nominee shareholder for another person</p>
<p>7. Persons who provide any of the following services:</p> <p><input type="checkbox"/> a. managing of client money, securities or other assets</p> <p><input type="checkbox"/> b. management of bank, savings or securities accounts</p> <p><input type="checkbox"/> c. organization of contributions for the creation, operation or management of companies</p> <p><input type="checkbox"/> d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities</p>	<p>8. <input type="checkbox"/> None of the above</p>
<p>Describe nature of business:</p>	<p align="center">Holding Company</p>

B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its GIS? Yes No

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.

CAPITAL STRUCTURE

AUTHORIZED CAPITAL STOCK

	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP) (No. of shares X Par/Stated Value)
	Common -----	3,999,659,336	1.00	3,999,659,336.00
	Preferred A -----	1,000,000,000	0.04	40,000,000.00
	Preferred C -----	340,664	1.00	340,664.00
TOTAL		5,000,000,000	TOTAL P	4,040,000,000.00

SUBSCRIBED CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	1,683	Common -----	940,403,854		1.00	940,403,854.00	99.97
	131	Preferred A -----	6,549,960		0.04	261,998.40	0.03
TOTAL			946,953,814	TOTAL	TOTAL P	940,665,852.40	100.00

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
-----		-----					
-----		-----					
-----		-----					
Percentage of Foreign Equity :			TOTAL	TOTAL	TOTAL P	0.00	0.00
						TOTAL SUBSCRIBED P	100.00

PAID-UP CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	1,683	Common -----	940,403,854	1.00	940,403,854.00	99.97
	131	Preferred A -----	6,549,960	0.04	261,998.40	0.03
TOTAL			946,953,814	TOTAL P	940,665,852.40	100.00
FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
-----		-----				
-----		-----				
-----		-----				
TOTAL				TOTAL P	0.00	0.00
					TOTAL PAID-UP P	100.00

NOTE: USE ADDITIONAL SHEET IF NECESSARY

* Common, Preferred or other classification

** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: **PRIME MEDIA HOLDINGS, INC.**

DIRECTORS / OFFICERS

NAME/CURRENT RESIDENTIAL ADDRESS	NATIONALITY	INC'R	BOARD	GENDER	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NUMBER
1. Dennis P. Manalo [REDACTED]	Filipino	N	C	M	Y	President/ Chairman	E/C	[REDACTED]
2. Bernadeth A. Lim [REDACTED]	Filipino	N	M	F	Y	Vice President	A/M	[REDACTED]
3. Hermogene H. Real [REDACTED]	Filipino	N	M	F	Y		E/M; N/M	[REDACTED]
4. Michelle F. Ayangco [REDACTED]	Filipino	N	M	F	Y			[REDACTED]
5. Rolando S. Santos [REDACTED]	Filipino	N	M	M	Y	Treasurer	E/M	[REDACTED]
6. Johnny Y. Aruego, Jr. [REDACTED]	Filipino	N	M	M	Y	Independent Director	N/M; A/C	[REDACTED]
7. Francisco L. Layug III [REDACTED]	Filipino	N	M	M	Y	Independent Director	N/C; A/M	[REDACTED]
8. Diane Madelyn C. Ching [REDACTED]	Filipino	N	N	F	Y	Corp. Secretary/Compliance Officer/Data Privacy Officer/Corporate Information Officer		[REDACTED]
9. Dale A. Tongco [REDACTED]	Filipino	N	N	M	N	Risk Management Officer		[REDACTED]
9.								
10.								
11.								
12.								

INSTRUCTION:

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.
 FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.
 FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.
 FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.
 FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.
 FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: **PRIME MEDIA HOLDINGS, INC.**

TOTAL NUMBER OF STOCKHOLDERS: 1,814 common & preferred **NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:** 1,460

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 875,226,406 (as of 31 December 2024)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
1. PCD Nominee Corporation Filipino [REDACTED]	Common	888,486,866	888,486,866.00	94.48%	888,486,866.00	[REDACTED]
	TOTAL	888,486,866	888,486,866.00			
	2. Cymac Holdings Corporation Filipino [REDACTED]	Common	15,000,000	15,000,000.00	1.60%	15,000,000.00
TOTAL		15,000,000	15,000,000.00			
3. RYM Business Management Corporation* Filipino [REDACTED]		Common	8,927,940	8,927,940.00	0.95%	8,927,940.00
	TOTAL	8,927,940	8,927,940.00			
	4. First Producers Holding Corp. FAO Ray Burton Dev. Corp. Filipino [REDACTED]	Common	6,175,789	6,175,789.00	0.66%	6,175,789.00
TOTAL		6,175,789	6,175,789.00			
5. First Producers Holdings Corp. FAO Producers Properties, Inc. Filipino [REDACTED]		Common	4,903,852	4,903,852.00	0.52%	4,903,852.00
	TOTAL	4,903,852	4,903,852.00			
	6. Ray Burton Development Corp. Filipino [REDACTED]	Common	3,213,293	3,213,293.00	0.34%	3,213,293.00
TOTAL		3,213,293	3,213,293.00			
7. Producers Properties, Inc. Filipino [REDACTED]		Common	3,013,701	3,013,701.00	0.32%	3,013,701.00
	TOTAL	3,013,701	3,013,701.00			

TOTAL AMOUNT OF SUBSCRIBED CAPITAL

TOTAL AMOUNT OF PAID-UP CAPITAL

*RYM indirectly owns 354,627,145 common shares lodged under PCD Nominee (Filipino) equivalent to 37.71% ownership.

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTN Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME:		PRIME MEDIA HOLDINGS, INC.				
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred		NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 1,460		
TOTAL ASSETS BASED ON LATEST AUDITED FS:		875,226,406 (as of 31 December 2024)				
STOCKHOLDER'S INFORMATION						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
8. Mercantile Investment Company Filipino [REDACTED]	Common	1,585,989	1,585,989.00	0.17%	1,585,989.00	[REDACTED]
	TOTAL	1,585,989	1,585,989.00			
9. Del Rosario, Albert, ITF Anthony Salim Filipino	Common	1,289,279	1,289,279.00	0.14%	1,289,279.00	
	TOTAL	1,289,279	1,289,279.00			
10. Lucio W. Yan &/Or. Clara Yan Filipino [REDACTED]	Common	600,000	600,000.00	0.06%	600,000.00	[REDACTED]
	TOTAL	600,000	600,000.00			
11. Joel B. Vargas Filipino [REDACTED]	Common	534,876	534,876.00	0.06%	534,876.00	[REDACTED]
	TOTAL	534,876	534,876.00			
12. Merlene So. &/Or Peng Kee So Filipino [REDACTED]	Common	239,000	239,000.00	0.03%	239,000.00	[REDACTED]
	TOTAL	239,000	239,000.00			
13. Maria T. Uy Filipino [REDACTED]	Common	211,200	211,200.00	0.02%	211,200.00	[REDACTED]
	TOTAL	211,200	211,200.00			
14. Jose Yu Go, Jr. Filipino [REDACTED]	Common	210,000	210,000.00	0.02%	210,000.00	[REDACTED]
	TOTAL	210,000	210,000.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL						
TOTAL AMOUNT OF PAID-UP CAPITAL						
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS						
Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.						

**GENERAL INFORMATION SHEET
STOCK CORPORATION**

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.	
TOTAL NUMBER OF STOCKHOLDERS: 1,814 common & preferred	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 1,460
TOTAL ASSETS BASED ON LATEST AUDITED FS: 875,226,406 (as of 31 December 2024)	

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
15. Solar Securities, Inc. Filipino	Common	200,000	200,000.00	0.02%	200,000.00	
	TOTAL	200,000	200,000.00			
16. Que Lu Kong Filipino	Common	150,000	150,000.00	0.02%	150,000.00	██████████
	TOTAL	150,000	150,000.00			
17. Jovy Lim Go Filipino ██████████	Common	150,000	150,000.00	0.02%	150,000.00	██████████
	TOTAL	150,000	150,000.00			
18. Ponciano V. Cruz, Jr. Filipino	Common	150,000	150,000.00	0.02%	150,000.00	
	TOTAL	150,000	150,000.00			
19. Rufino H. Abad Filipino	Common	142,011	142,011.00	0.02%	142,011.00	██████████
	TOTAL	142,011	142,011.00			
20. Luciano H. Tan	Common	139,600	139,600.00	0.01%	139,600.00	██████████
	TOTAL	139,600	139,600.00			
21. OTHERS (Number of Remaining Stockholders: 1,663)	Common	5,080,458	5,080,458	0.54%	5,080,458.00	
	TOTAL	5,080,458	5,080,458			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			940,403,854.00	100.00%	940,403,854.00	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME:	PRIME MEDIA HOLDINGS, INC.		
TOTAL NUMBER OF STOCKHOLDERS:	1,814 common & preferred	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:	1,460
TOTAL ASSETS BASED ON LATEST AUDITED FS:	875,226,406 (as of 31 December 2024)		

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
1. Florentino L. Martinez Filipino [REDACTED]	Preferred	907,340	36,293.60	13.85%	36,293.60	[REDACTED]
	TOTAL	907,340	36,293.60			
2. Metrolab Employees Retirement Plan Filipino	Preferred	545,040	21,801.60	8.32%	21,801.60	
	TOTAL	545,040	21,801.60			
3. Llereza Helena Filipino	Preferred	529,810	21,192.40	8.09%	21,192.40	
	TOTAL	529,810	21,192.40			
4. E. Chua Chiacco SEC. Inc. Filipino [REDACTED]	Preferred	449,640	17,985.60	6.86%	17,985.60	[REDACTED]
	TOTAL	449,640	17,985.60			
5. Ng Virginia U. Filipino	Preferred	344,470	13,778.80	5.26%	13,778.80	
	TOTAL	344,470	13,778.80			
6. PNB Securities Inc. Filipino [REDACTED]	Preferred	300,280	12,011.20	4.58%	12,011.20	[REDACTED]
	TOTAL	300,280	12,011.20			
7. Diversified SEC Inc. Filipino [REDACTED]	Preferred	218,080	8,723.20	3.33%	8,723.20	[REDACTED]
	TOTAL	218,080	8,723.20			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL						
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME:		PRIME MEDIA HOLDINGS, INC.					
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred			NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:		1,460
TOTAL ASSETS BASED ON LATEST AUDITED FS:		875,226,406 (as of 31 December 2024)					
STOCKHOLDER'S INFORMATION							
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER	
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP			
8 Eastern Securities Development Corporation Filipino	Preferred	196,340	7,853.60	3.00%	7,853.60	[REDACTED]	
	TOTAL	196,340	7,853.60				
9. Ng Virginia U. Filipino	Preferred	183,130	7,325.20	2.80%	7,325.20		
	TOTAL	183,130	7,325.20				
10. Marino Olondriz Y Cia Filipino	Preferred	143,880	5,755.20	2.20%	5,755.20		
	TOTAL	143,880	5,755.20				
11. Litton Andrew L. Filipino	Preferred	134,070	5,362.80	2.05%	5,362.80		
	TOTAL	134,070	5,362.80				
12. Mandarin Securities Corporation Filipino	Preferred	127,320	5,092.80	1.94%	5,092.80		
	TOTAL	127,320	5,092.80				
13. Fernando David Filipino	Preferred	122,090	4,883.60	1.86%	4,883.60		
	TOTAL	122,090	4,883.60				
14. Go Aida Filipino	Preferred	122,090	4,883.60	1.86%	4,883.60		
	TOTAL	122,090	4,883.60				
TOTAL AMOUNT OF SUBSCRIBED CAPITAL							
TOTAL AMOUNT OF PAID-UP CAPITAL							
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS							
Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.							

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME:		PRIME MEDIA HOLDINGS, INC.				
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred		NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:		
				1,460		
TOTAL ASSETS BASED ON LATEST AUDITED FS:		875,226,406 (as of 31 December 2024)				
STOCKHOLDER'S INFORMATION						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
15. Armstrong Securities Inc. Filipino	Preferred	121,210	4,848.40	1.85%	4,848.40	
	TOTAL	121,210	4,848.40			
16. Decay Matthew B. Filipino	Preferred	97,670	3,906.80	1.49%	3,906.80	
	TOTAL	97,670	3,906.80			
17. Lucky Securities Inc. Filipino	Preferred	89,120	3,564.80	1.36%	3,564.80	
	TOTAL	89,120	3,564.80			
18. Luys Securities Co. Inc. Filipino	Preferred	86,680	3,467.20	1.32%	3,467.20	
	TOTAL	86,680	3,467.20			
19. Eduallno Eustacio G. Filipino	Preferred	84,240	3,369.60	1.29%	3,369.60	
	TOTAL	84,240	3,369.60			
20. Rotea Zenaida V. Filipino	Preferred	77,230	3,089.20	1.18%	3,089.20	
	TOTAL	77,230	3,089.20			
21. OTHERS (Number of Remaining Stockholders: 111)	Preferred	1,670,230	66,809.20	25.50%	66,809.20	
	TOTAL		66,809.20			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			261,998.40	100%	261,998.40	
TOTAL AMOUNT OF PAID-UP CAPITAL						
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS						
Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.						

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: **PRIME MEDIA HOLDINGS, INC.**

1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT (PhP)	DATE OF BOARD RESOLUTION
1.1 STOCKS	None	N/A
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	None	N/A
1.3 LOANS/ CREDITS/ ADVANCES	None	N/A
1.4 GOVERNMENT TREASURY BILLS	None	N/A
1.5 OTHERS	None	N/A

2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION

3. TREASURY SHARES	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED

4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR

5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR:

TYPE OF DIVIDEND	AMOUNT (PhP)	DATE DECLARED
5.1 CASH	None	n/a
5.2 STOCK	None	n/a
5.3 PROPERTY	None	n/a
TOTAL	P	

6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:		
DATE	NO. OF SHARES	AMOUNT

SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY:			
NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	None	None	None
DATE ISSUED:			
DATE STARTED OPERATIONS:			

TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
		0	

NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, **DIANE MADELYN C. CHING**, Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** declare under penalty of perjury that all matters set forth in this GIS have been made in good faith, duly verified by me and to the best of my knowledge and belief are true and correct.

I hereby attest that all the information in this GIS are being submitted in compliance with the rules and regulations of the Securities and Exchange Commission (SEC) the collection, processing, storage and sharing of said information being necessary to carry out the functions of public authority for the performance of the constitutionally and statutorily mandated functions of the SEC as a regulatory agency.

I further attest that I have been authorized by the Board of Directors/Trustees to file this GIS with the SEC.

I understand that the Commission may place the corporation under delinquent status for failure to submit the reportorial requirements three (3) times, consecutively or intermittently, within a period of five (5) years (*Section 177, RA No. 11232*).

Done this _____ day of _____, **FEB 24 2026**, 20____ in **MAKATI CITY**.

[Redacted Signature]

DIANE MADELYN C. CHING

SUBSCRIBED AND SWORN TO before me in **MAKATI CITY** on **FEB 24 2026** by affiant who personally appeared before me and exhibited to me his/her competent evidence of identity consisting of [Redacted] issued at [Redacted] on [Redacted]

NOTARY PUBLIC

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Series of 2026

CARLO O. GENERAL
Notary Public for Makati City
Appt. No. M-223 Until 31 Dec. 2026
Roll of Attorneys No. 59087
IBP Membership No. 480027; 12/01/2024
PTR No. MKT-10769717AG; 01/12/2026
MCLE Compliance No. VII-0042253
3F ALPAP I Building, #140 Levisia Street
Salcedo Village, Makati City